

5 SUGGESTIONS TO ENJOY A SUSTAINABLE HOLIDAY

Don't pick flowers and plants. Their colours and scents are also intended for those coming after you.

In protected areas, ride your bicycle on authorized tracks only.



Watching wildlife can be a wonderful experience: make sure that you don't disturb it!



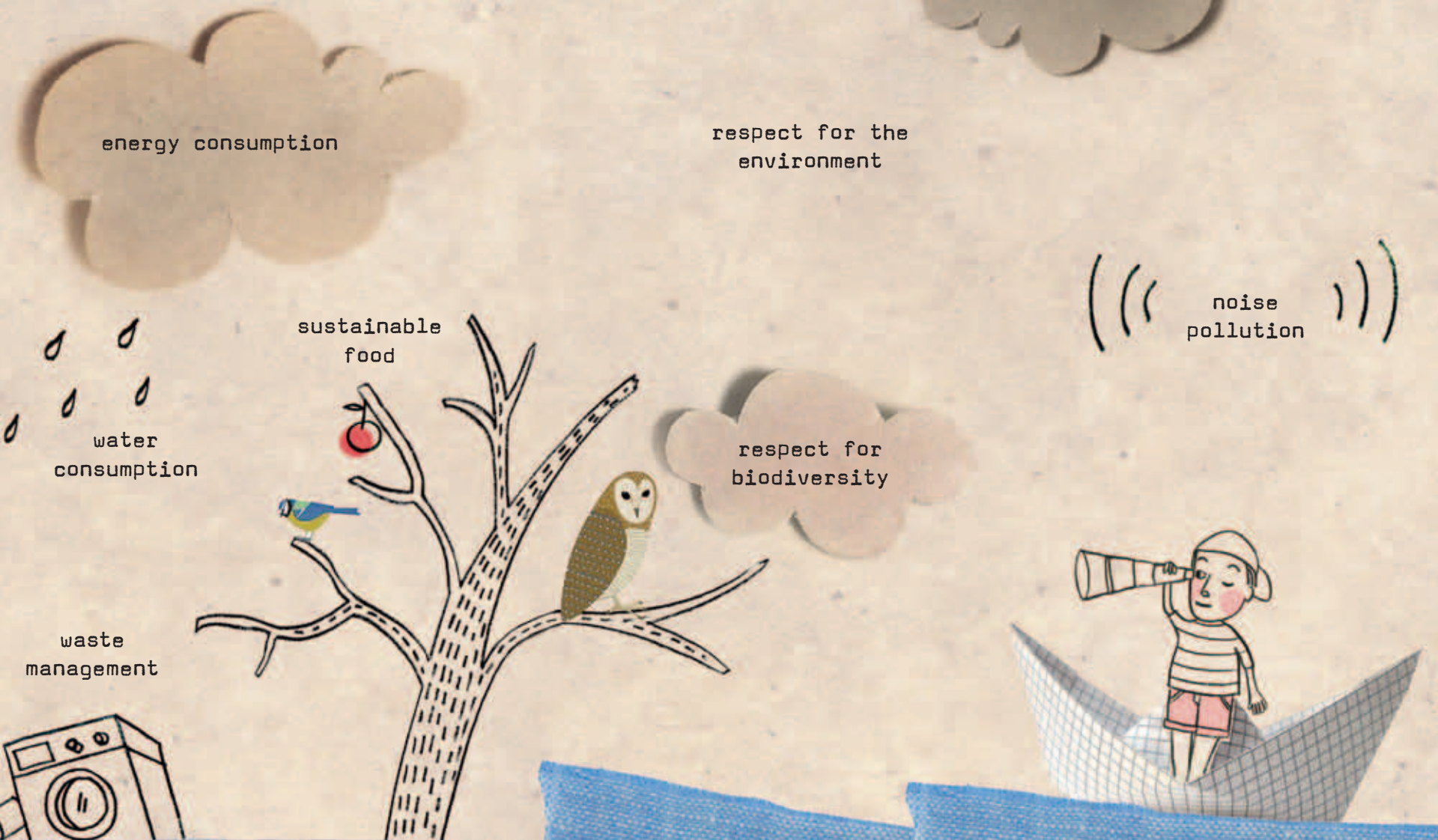
Close taps and switch off lights: this can contribute to a better use of valuable resources for the entire planet.

Don't leave any tracks behind you: keep the number of containers and packs as low as possible since they will become waste in your holiday destination.

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THE GUIDE LINES

A few guidelines and topics to be discussed with pupils may facilitate participation into the competition. Such guidelines have been summarized into the environmental-cultural topics and keywords listed below:



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N°5



A GREAT HOLIDAY WITH A SMALL FOOTPRINT



*** a competition to think about and devise a sustainable holiday in the Po Delta Park

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THE PROJECT

ECORUTOUR is a European project aimed at promoting rural tourism with a low environmental impact inside Parks.

The project's goal is to spread the knowledge of the actual CO2 consumption in tourist activities and a few sustainable good practices for entrepreneurs and tourist.

One of ECORUTOUR actions includes the participation of primary schools children into an **event-competition** in which they will design an environmentally-friendly holiday helped by their teachers.



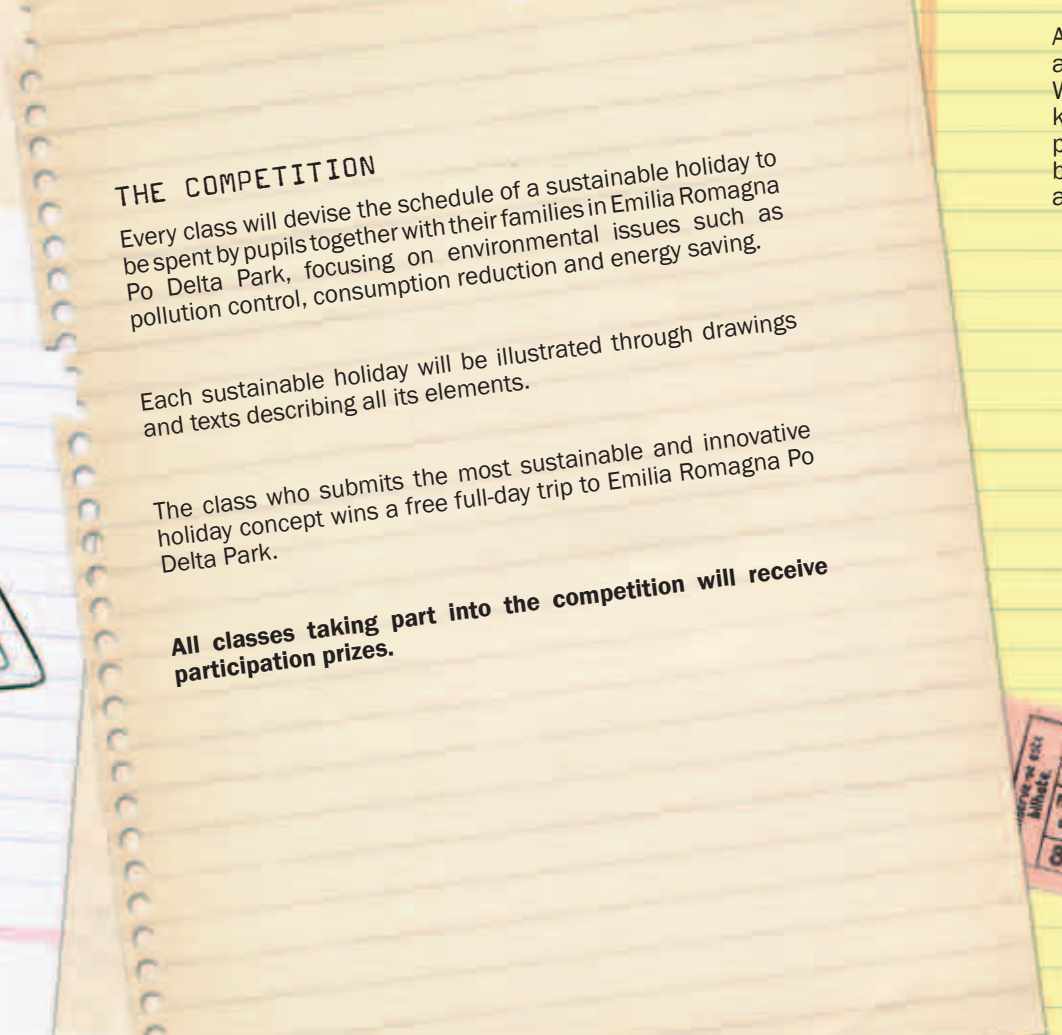
LET'S DESIGN A SUSTAINABLE HOLIDAY

It is important **to develop an environmentally conscious attitude since childhood**, not only because the environment is a valuable asset for all humankind, but also because living in a clean and pollution-free world leads to a better quality of life.

This action is among the most important ones of the project and aims at training and raising the awareness of the youngest generations, so that they consider themselves as an integral part of their surrounding environment, even when they are on holiday.

By taking part into the competition, children will have the possibility to convey a message contributing to the promotion of an environmentally-conscious tourism model. The educational phase activities (i.e. playing, entertainment and design) will allow children to learn environmentally-friendly behaviours also while travelling or being on holiday.

"Let's design a sustainable holiday" aims at encouraging children and their parents to discover the meaning and importance of travelling in an environmentally-responsible way.



THE COMPETITION

Every class will devise the schedule of a sustainable holiday to be spent by pupils together with their families in Emilia Romagna Po Delta Park, focusing on environmental issues such as pollution control, consumption reduction and energy saving.

Each sustainable holiday will be illustrated through drawings and texts describing all its elements.

The class who submits the most sustainable and innovative holiday concept wins a free full-day trip to Emilia Romagna Po Delta Park.

All classes taking part into the competition will receive participation prizes.

** THE PO DELTA PARK

It is a water-created park with unique territorial and ecological characteristics in its kind. The Park extends over more than 52,000 hectares brimming with biodiversity where more than 280 species of birds live in the largest protected wetland in Italy.

As in ancient times it was a cultural and economic crossroads between the West and the East, the Po Delta also keeps significant traces of its glorious past. In this regional park natural beauties and wonderful examples of art and culture beautifully coexist.



** PO DELTA PARK
Emilia-Romagna

